

February 7, 2005

**FOR IMMEDIATE RELEASE**

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**KEVIN MCCULLOUGH INTERVIEWED ON ReachOUT.tv**

ReachOUT.tv will be airing an interview with Kevin McCullough, WMCA 570 Radio Talk Show personality. The interview will be aired the week of 2/7/04 into 2.1 Million homes in NYC as follows:

Brooklyn	Manhattan	Bronx	Queens
Monday, February 7	Wednesday, February 9	Thursday February 10	Friday & Sat. 11 & 12
5:30 PM Time Warner-Channel 34 – Cablevision-Channel 67	10:30 PM Time Warner Channel: 67 w/o cable box: 16 RCN Channels: 110 Digital: 107	8:00 AM Channel 70	Friday 10:00 AM, Channel 34 Saturday 5:00 PM, Channel 35

Kevin McCullough is a Radio Talk Show Host for WMCA 570 & 970 and a Syndicated Columnist for World Net Daily. He is the Winner of the, Silver Mic, Tesla, and Marconi awards and has been Nominated Three Years Running for "Talk Show of the Year" by NRB. His "The Kevin McCullough Blog" is immensely popular and he has had various Television Appearances including: Oprah Winfrey, NBC, CBS, ABC, PBS, Fox, in addition to ReachOUT.tv.

570 WMCA Radio is New York's ultimate inspirational talk radio outlet.

On the ReachOUT.tv show (part of ReachOUT.org, Inc.), Kevin discussed his desire to challenge people's point of view on many different topic affecting our culture. This includes current topics being covered in the media such as truth, faith, marriage, abortion, politics, and entertainment, etc.

Kevin's ReachOUT.tv segment will appear in over 280 municipalities in the greater NY area during the month of February 2005 starting and will air in our NY City systems (Manhattan, Brooklyn, Queens, and Bronx) locations the Monday, February 7<sup>th</sup> through Saturday, February 12<sup>th</sup>. ReachOUT is broadcasted over various cable channels to 3.24 million homes in the metropolitan area and has a potential viewing audience of 8.1 Million people.

The ReachOUT program with Mr. McCullough includes shots of him on the air of his radio program that is available on DVD from ReachOUT.org. Although not broadcasted, the DVD also includes a hilarious behind the scenes look of what the Kevin McCullough show it. DVD's are available from ReachOUT.tv for \$22 including shipping and handling.

ReachOUT.org, Inc. was started in 1998 and began broadcasting in just 7 towns. Its motto is "Reaching Today's Culture with the Message of Hope," and they highlight the things people do outside of the wall of the church. ReachOUT.tv is a current affairs magazine talk show produced in a cutting edge contemporary manner. For more information please see the [www.ReachOUT.tv](http://www.ReachOUT.tv) web site.